

## ***Ritmico Advertising Rates for 2018***

Please note new advertising rates effective from Ritmico April 2018 issue

### **Text Page Advertisements**

Specifications:	Full colour, full page A5: 125mm x 188mm	\$300.00+GST
	B&W full page A5: 125mm x 188mm	\$275.00+GST
	Full colour, half-page landscape 125mm x 92 mm	\$180.00+GST
	B&W half-page landscape: 125mm x 92mm	\$160.00+GST
	B&W quarter-page landscape: 125mm x 44mm	\$ 90.00+GST

Please supply advertisements electronically in hi-res, either full colour (cmyk), or one colour (black), in pdf format, with all fonts embedded before the file is converted.

### **Cover Advertisements, A5 portrait, Full Page Colour**

Specifications:	Full colour without bleed: 125mm x 188mm	
	Full colour with bleed: 154mm x 216mm (trim size 148mm x 210mm)	
	Inside Front Cover	\$385.00+GST
	Inside Back Cover:	\$300.00 + GST

Please supply ads electronically in hi-res, 300dpi, full colour (cmyk) in pdf format, with all fonts embedded before the file is converted. Please include crop marks if advertisements bleed off.

### **For Advertisement bookings contact**

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### **Please send all material to the Editor**

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For further information please contact the Editor.

The IRMTNZ Council reserves the right to decline advertisements for publication if the quota has been reached or if the advertisement is deemed inappropriate.

May 2017